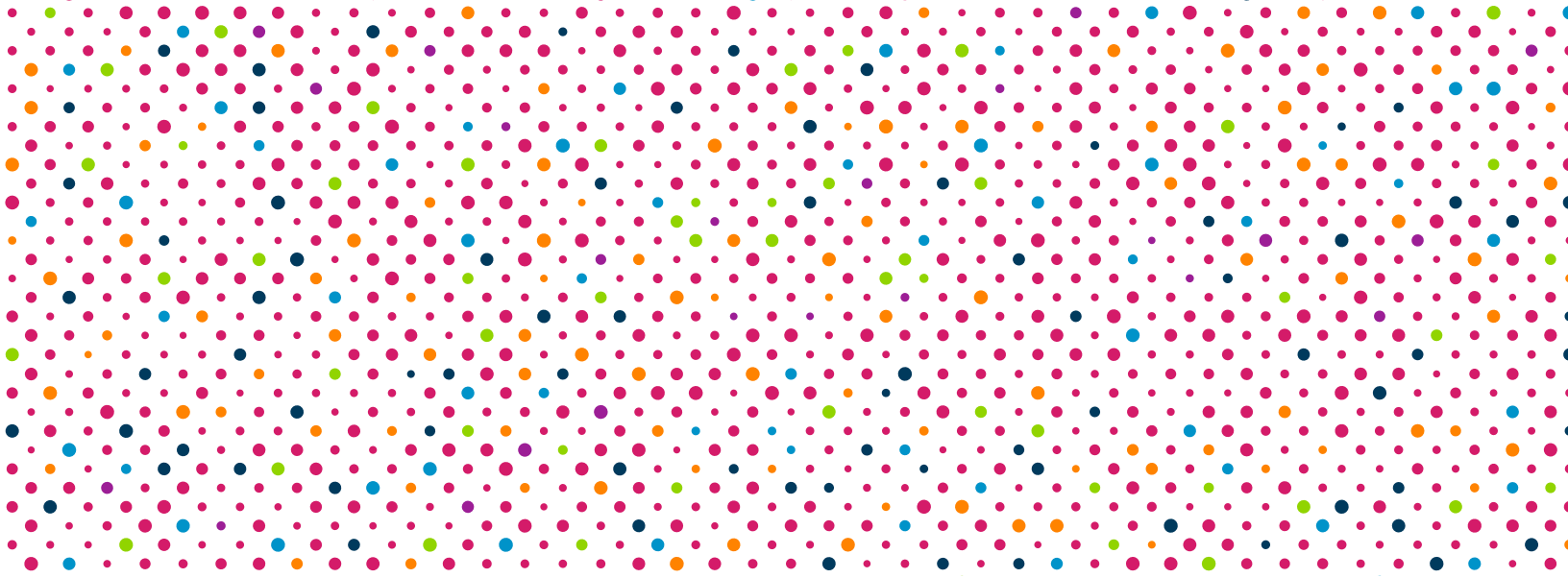




# FROM ONE CHAPTER TO THE NEXT



2018 ANNUAL REPORT



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## LETTER FROM OUR BOARD CHAIR

2018 was an instrumental year for Nutrien Wonderhub. Great progress was made on our new location with the Capital Campaign coming to a close, the hosting of our inaugural “What’s For Dinner?” event, and construction commencing at the iconic Mendel building.

As Chair of Nutrien Wonderhub’s Board of Directors, it gives me immense pride to volunteer my time for this organization. I am proud of the amazing facility we are creating for families to enjoy for generations to come, the passion and dedication of our volunteers, and the generosity of our donors. Without our volunteers and donors, the magic that is Nutrien Wonderhub would not be what it is today.

As we move into 2019, I look forward to the unveiling of the new facility and hearing the sounds of children learning and laughing at the new Nutrien Wonderhub!

Kind Regards,  
**Tammy Van Lambalgen**  
*Chair, Board of Directors*



In 2002, a group of passionate individuals from Saskatoon gathered with the goal of developing a place for local and visiting children to express their creativity, promote curiosity, and learn through play. Their efforts culminated in a traveling museum that delivered discovery-based programming at community events and festivals.



2002



As the need for sustainable programming increased, the Board of Directors worked to secure a static location for the organization. In 2009, the Children's Discovery Museum (CDM) opened its doors in Saskatoon's Market Mall; over the next 9 years, the museum evolved through new exhibits, services, educational programs, and community partnerships.



2009



## A LOOK BACK THROUGH TIME



During this time, we proved the need, value, and feasibility of a permanent children's museum in Saskatchewan. CDM has welcomed upwards of **20,000** visitors each year, with more than **1,000** museum memberships sold. Children, families, classrooms, and community groups have engaged with us through general entry, school visits, monthly programs, parties, and more. These initiatives are supported by the more than **250** volunteers who, together, contributed over **31,000** hours to assist with museum operations, program delivery, outreach, planning, boards, and committees. These generous donations of time and resources helped us establish and maintain an inclusive, accessible space for discovery, curiosity, and making memories.



After careful consideration and planning, we debuted the Kid Approved Capital Campaign in 2014. Through Kid Approved, we raised funds for a permanent, world-class children's museum at the city's iconic and centrally located Mendel building.



2018 marked the final operating year at our Market Mall location. Although we will always look back fondly on this experience, our visitors, volunteers, and staff are eagerly anticipating the grand opening of our large-scale facility in 2019. To facilitate a seamless transition, staff and volunteers have been hard at work over the year, aligning programming, outreach activities, exhibits, and customer relations with our goals for the new museum.



2014



2018

As a transforming organization, we are thankful to all those who have been part of our development, operations, and team for the past 16 years. We are proud of our unwavering commitment to the community, offering a safe, fun place for families and friends to build a lifelong love of learning through play and discovery.

## 2018 AT A GLANCE



**ATTENDANCE**  
**17,626**

This year saw 17,626 visits to our museum, including general admission, programs, parties, camps, and free days.



**OUTREACH**  
**14,211**

14,211 people joined us at programs and activities outside the museum - at libraries, parks, festivals, community events, and more



**GROUP VISITS**  
**3,062**  
CHILDREN

**176** classes and groups visited the museum together, learning through play and facilitated programs, including Access Program visits.

### MEMBERSHIPS

**185**

185 memberships  
representing 729 members.

### KINSMEN FREE DAYS

**683**

683 visits were made possible by the generosity of Kinsmen Club of Saskatoon, through Kinsmen Free Days.



### PARTY RENTALS

**86**

TOTAL RENTALS

**1,611**

TOTAL PARTICIPANTS



"If people invest in children, the world is a much better place."

Colleen Kowaluk, teacher

"Children learn through playing; they become creative, imaginative, curious, and cooperative."

Clement Ng, parent



## VOLUNTEERS

38

VOLUNTEERS

3

VOLUNTEER GROUPS

556.5

COLLECTIVE HOURS

Our program volunteers helped us reach children through Discovery and Exploration Program visits, Outreach at festivals and on-site events, as well as assisting in the preparation for programs and activities.

30

BOARD & COMMITTEE VOLUNTEERS

3,600

COLLECTIVE HOURS

Our board and committees provided strategic leadership, fundraising support, and governance to help us prepare for the next chapter.

## PROGRAMMING & OUTREACH OPPORTUNITIES

### ONSITE PROGRAMMING

Discovery Visits  
Exploration Visits  
Culture Days  
Criss Cross Applesauce (partnered with READ Saskatoon)  
Starlab  
Made By Me  
Mess Quest  
Kooky & Spooky (partnered with Deloitte)  
National Day of the Child  
Nature City Festival  
Summer Day Camps

### COMMUNITY PROGRAMMING

Word on the Street  
Art in the Park  
Allegro Montessori Anniversary Celebration  
Saskatoon Teachers Assoc. Conference and Tradeshow  
Nutrien Wintershines  
Heritage Festival  
Autism Services in the Community  
Nutrien Children's Festival  
Chief Whitecap School Playday  
Nutrien Fringe Festival  
Sum Theatre Theatre in the Park  
City of Saskatoon Park Program  
KidsFirst Community Visits  
Diversity Disco



## CULTURAL PROGRAMMING

Throughout 2018 we invited our members and patrons to participate in a variety of engaging and accessible cultural programs. From September to June we hosted programming in the museum to celebrate personal expression and ethnicity, as well as skill development and introduction to literacy, mixed media art, and community. These programs include Culture Days, Criss Cross Applesauce, Made By Me, Mess Quest, and National Day of the Child. Programs were graciously funded by SaskCulture, City of Saskatoon, and Saskatchewan Lotteries.

During the summer months we once again worked with community organizations to offer accessible outreach opportunities and in-house Summer Day Camps. This year we increased the total number of Summer Day Camps from 8 to 10, adding opportunities for local youth to participate in exploratory and creative S.T.E.A.M (Science, Technology, Engineering, Art, Math) activities. Our outreach team of summer staff hosted creative programming in a variety of in city parks; these programs featured mixed media art, physical activity, diversity, accessibility, and inclusion. All of this was made possible through funding and support by Community Initiatives Fund, Canada Summer Jobs, Young Canada Works, and SaskCulture.

## KINSMEN FREE DAYS

Since 2011, the Kinsmen have been generous sponsors of our monthly Free Days. Taking place on the 3rd Sunday of the month, Kinsmen Free Days offer patrons the opportunity to visit the museum at no charge.

This year we welcomed 683 visitors of all ages through our doors, increasing our Sunday attendance by 67% and expanding our overall engagement with the community. This accessible admission program creates an option for many regular and interested museum patrons to experience our unique environment and exhibits with friends and family.

## ACCESS PROGRAM FOR DISCOVERY VISITS

Through the generosity of sponsors and granting agencies, each year our Access Program enables inner-city schools and community groups to participate in our Discovery Programs at no cost. This year 56 visits (1,384 students) were made possible with funding from the Dakota Dunes Development Corporation, Affinity Credit Union, the Saskatoon Community Foundations' Verna and Lionel McGillivray Fund, and Youth Endowment Saskatoon.

The Access Program was designed to eliminate obstacles such as geographic location, socioeconomic background, and organizational budgets, making our educational group programs available to preschool and school-aged children in and around Saskatoon. We remove barriers that might otherwise prevent underserved children from experiencing the museum and benefiting from our quality educational programming.

The Access Program covers the expenses associated with a traditional, paid Discovery Visit (materials, staff, facilitation, and transportation to and from the museum). Teachers and group leaders have several curriculum-based options to select from; each program features facilitated learning, hands-on activities, and exploration. Our goal through this programming is to not only foster curiosity, creativity, and a lifelong love of learning, but for children to become more engaged and better understand the world around them. Doing so empowers them to build a better tomorrow for themselves and for their community.





## LETTER FROM OUR CAPITAL CAMPAIGN CHAIR

On behalf of the Capital Campaign team I am extremely excited to share that we have officially reached our campaign goal.

Were it not for our generous donors, numerous volunteers, community leaders, and the Children's Discovery Museum staff and Board of Directors, this vision would not have become a reality. I would like to personally thank you all for your support and engagement to move this project to the final stage.

### ***What an exciting year!***

We had our official groundbreaking on September 28, 2017. Since then, if you have had the opportunity to travel along the trail or drive past the museum you may have noticed things taking shape. The work to restore

the Mendel building and honour its legacy as a beloved Saskatoon landmark is yielding some breathtaking results. Inside, we can see movement taking place as the design concept progresses. If you have had the pleasure of taking a hard hat tour, you will know how exciting it is to watch our vision come to life.

I am truly excited for our children, families, and the community to experience the museum in the coming year. It will be a vibrant, bold gathering place—a museum full of the life force of our children and the spirit of our province.

Thank you for your help in making this dream a reality!

**Robin Chapman**

*Kid Approved Capital Campaign Chair*



## CAPITAL CAMPAIGN SPONSORS

**Thank you** to all of those who have helped the museum come to life!

Azza Abouguendia  
Marla & Seth Adams  
Adler Firestopping  
Affinity Credit Union  
Lisa Aitken  
Judy Akins  
Kathy Allen  
Alliance Energy  
Dave & Naomi Anderson  
Holly Annand  
Shawna Argue  
Association of Professional  
Engineers & Geoscientists of  
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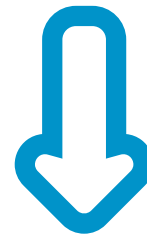


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Jacqueline Rybchinski  
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Saskatchewan Association for  
Community Living  
Saskatchewan Engineers  
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Gaylene Yee-Pardoski  
Sharon Yemen  
Peter & Elaine Zakreski  
Carrie Zdunich  
Tara Zyrmiaik



**TOTAL RAISED:**  
**\$20,256**

Special thanks to our  
matching donors,  
Janet & Art Postle.

## INVEST IN MEMORIES 2017

In December 2017, we launched Invest in Memories, our annual appeal campaign. Memories are forever, and during the holiday season we are reminded that coming together to build memories is the best gift. We were honoured that Janet and Art Postle decided to act as our first matching donor, contributing \$10,000 to match all donations made in December. With their support, the community came together and gave the gift of play for the children and families that visit our museum, raising a total of \$20,256.

## ANNUAL DONORS

**Thank you** to all of those who have helped support children's lifelong love of learning.

Karen Addley  
Affinity Credit Union  
Affinity Insurance Services  
Allegro Montessori School Inc  
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Tricia Ashbee  
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Ramawami & Premalatha  
Ranganathan  
RBC Foundation  
Anneka & Josh Richer  
Rotary Club of Saskatoon North  
Letitia Russell

Joni Rynsburger-Rathwell &  
Kent Rathwell  
Saskatchewan Rush  
Saskatoon Community Foundation  
Saskatoon Fastprint  
Saskatoon Inn & Conference Centre  
Saskatoon Society of  
Fundraising Executives  
SaskCulture Inc  
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Giving Foundation  
Sun Country Highway  
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Tammy Van Lambalgen  
Christopher & Susan Wall  
Marlea Whitley & Roy Sydiaha  
Laura & Dave Williams  
Charmaine Wintermute  
Carol & Joel Yeland  
Caitlin Zarco





## WHAT'S FOR DINNER 2018

With the help of our presenting sponsors Rick and Laurie Hopkinson, on June 6th, 2018 we debuted the 1st annual “What’s for Dinner?” fundraiser at the Hilton Garden Inn. We are proud to share the event—a far cry from an ordinary fundraising gala—was a huge success: our emcee, Shauna Foster, made sure everything ran smoothly, and we hosted a sell-out crowd of guests dressed up in fun, colourful cocktail attire. We also welcomed Rhiannon and Fiona Butler to the stage; the pair spoke to some of the memories made in the Market Mall museum location, and shared what they are most looking forward to about our upcoming move to the Mendel.

The event reception set the tone for a playful, fun evening with unique entertainment and the opportunity to interact with all five well-known local Chefs. With the purchase of a ticket, guests received a three-course meal with wine pairings, but there was a catch: they did not know who would be preparing their meal until they arrived at the event. On arrival, guests had the opportunity as a table to bid on which Chef’s menu they wanted to experience; those who left the choice to chance were randomly assigned a chef based on a table number draw.

Our event planning team coordinated live and silent auctions, Heads or Tails, and a Libation Station, giving guests a variety of ways to support the organization. By the end of the evening, we had raised more than \$113,000 to support our goal of building a world-class space for children and their grown-ups.

We would like to thank everyone who attended and assisted with our inaugural signature event. We look forward to welcoming you to the 2nd annual “What’s for Dinner?” gala on Wednesday, June 5th, 2019 at the Saskatoon Inn and Conference Center.





## LETTER FROM OUR EXECUTIVE DIRECTOR

You have read in this report all about what we accomplished together this year, and we could not be happier with all that we have learned. In reflecting back on the journey that got us to where we are today, I am filled with gratitude for the folks who dreamed this museum could happen and then worked until they saw their dream realized. The volunteers, employees, board members, and museum visitors that have been with us over the last 15 years have displayed such passion, drive, and perseverance in creating our province's first children's museum. Thousands of families have experienced the joy of learning through play, creating memories at our museum and our outreach activities. What a legacy!

As we look forward to the coming year, our beloved Children's Discovery Museum will grow into a world-class children's museum—Nutrien Wonderhub. What we are building together in the Mendel is the collaborative effort of dozens of volunteers, a team of dedicated staff members, a hard-working board of directors, and hundreds of designers, builders,

makers, and artists who believe in the importance of nurturing a lifelong love of learning in our children.

Earlier this month I was able to take one of our founders, Erica Bird, for a tour of the building site. It was such a moving experience to witness Erica's reaction to seeing the dream she shared become a reality. I will never forget the look on her face as she saw the galleries transformed and exhibits beginning to take shape. I will also never forget what a privilege it is to be part of an organization that teaches children to dream big dreams, and that sometimes those dreams really can come true.

I can not wait to see the look of awe and wonder on your faces as we welcome you to Nutrien Wonderhub later this year. Thank you for your support, without which our dream of a children's museum might never have soared to such a height.

Warm regards,  
**Amanda McReynolds Doran**  
*Executive Director*

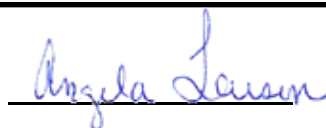
# FINANCIAL STATEMENT

## Children's Discovery Museum on the Saskatchewan Inc. Statement of Financial Position

As at August 31, 2018

	Capital campaign	Unrestricted	2018	2017
<b>Assets</b>				
<b>Current</b>				
Cash and cash equivalents	4,638,174	281	4,638,455	1,155,923
Accounts receivable (Note 3)	420,653	1,900	422,553	34,562
Short-term investments (Note 4)	250,000	-	250,000	1,751,768
Prepaid expenses and deposits	-	5,755	5,755	3,437
	5,308,827	7,936	5,316,763	2,945,690
<b>Capital assets (Note 5)</b>	5,714,976	1,494	5,716,470	1,034,855
<b>Long-term investments (Note 6)</b>	-	-	-	250,000
	11,023,803	9,430	11,033,233	4,230,545
<b>Liabilities</b>				
<b>Current</b>				
Accounts payable and accruals (Note 7)	955,130	31,285	986,415	65,877
Deferred contributions (Note 8)	3,192,870	14,384	3,207,254	21,608
	4,148,000	45,669	4,193,669	87,485
<b>Deferred contributions related to capital assets (Note 9)</b>	2,998,470	-	2,998,470	704,150
<b>Deferred sponsorships (Note 10)</b>	4,409,037	-	4,409,037	4,038,333
	11,555,507	45,669	11,601,176	4,829,968
<b>Commitments (Note 13)</b>				
<b>Contingency (Note 15)</b>				
<b>Net Assets</b>				
Unrestricted	-	(36,239)	(36,239)	34,590
Capital campaign	(531,704)	-	(531,704)	(634,013)
	(531,704)	(36,239)	(567,943)	(599,423)
	11,023,803	9,430	11,033,233	4,230,545

Approved on behalf of the Board of Directors

CHARITABLE REGISTRATION NUMBER:  
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