

A photograph of two young boys with blonde hair, smiling and looking towards the camera. They are positioned inside a red, knitted net structure, possibly a play structure or a hammock. The background is a blurred, colorful outdoor setting with green foliage and a blue sky. The net is made of thick red rope, and the boys are wearing dark clothing. The overall mood is joyful and playful.

Nutrien
WONDERHUB

2022-23
Impact Report



About us

Mission

Wonderhub brings children and families together to create, learn, play, and explore without boundaries.

Vision

Expanding possibilities for children; building a brighter future for our community.

Values

- Child-centered experiences
- Community connections
- Strategic actions
- Welcoming spaces

Land Acknowledgement

Nutrien Wonderhub is situated on Treaty 6 Territory and the Homeland of the Métis. We pay our respect to the First Nation and Métis ancestors of this place and reaffirm our commitment to advancing truth and reconciliation in our community, and creating a safe and equitable space for all.

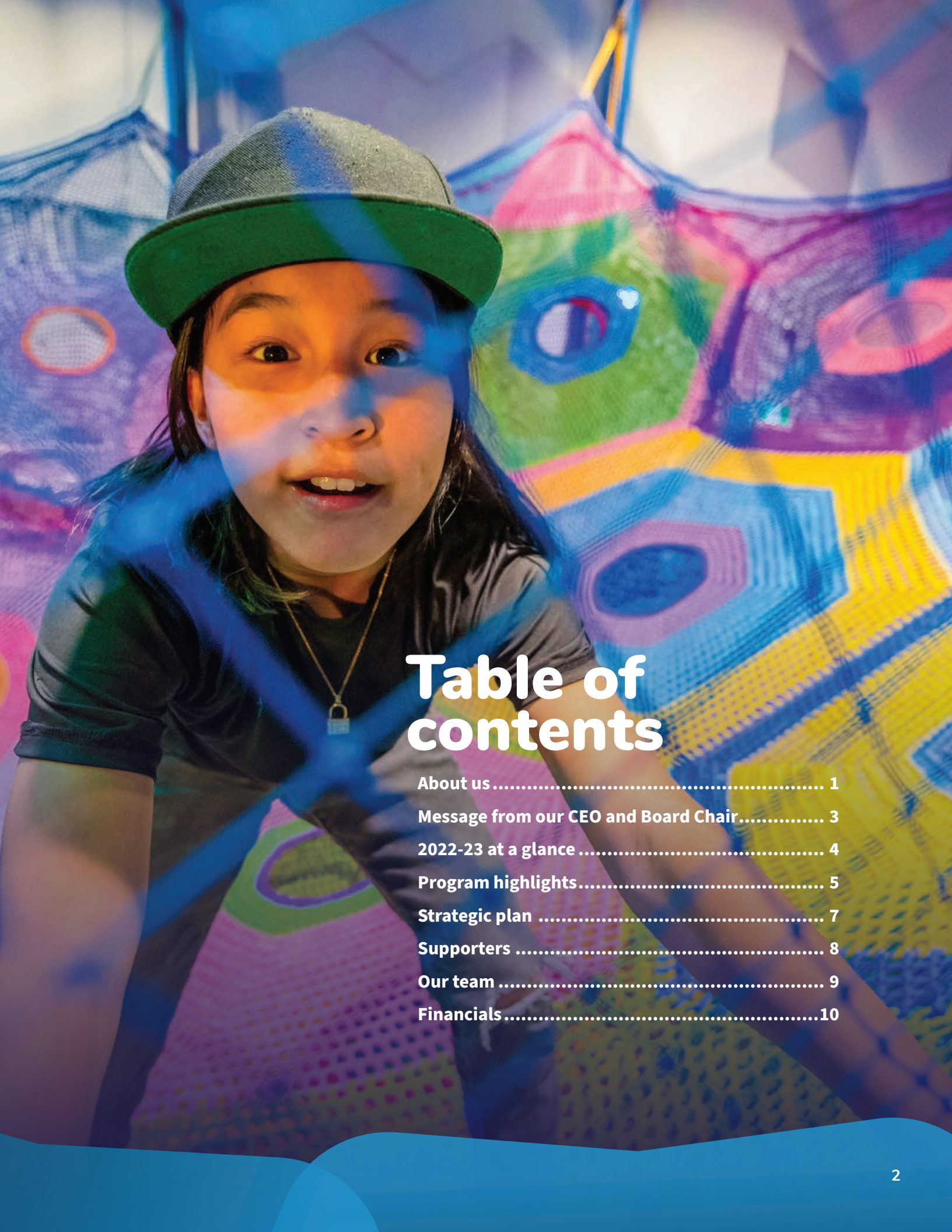


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Message from our CEO and Board Chair

Dear Friends,

As we prepare this message we are reflecting on a year filled with awe-inspiring moments. Our operations began to stabilize, after being significantly impacted by a global pandemic, and we welcomed more visitors than ever before to Nutrien Wonderhub. We are so grateful for your continued support and commitment to our mission of bringing children and families together to create, learn, play, and explore without boundaries.

In January 2023, we welcomed Leah Brodie as chief executive officer, following the leadership Dr. Anne Neufeld, interim CEO. Over the course of the year the Board of Directors devoted many hours to strategic planning, resulting in a three-year strategic plan that builds on the organization's strengths, reaffirms our commitment to children and families, and provides opportunities for continued evolution and growth. In 2022-23, we continued to have the honour and privilege of witnessing the transformative power of play in the lives of children.

From laughter echoing throughout the museum to the wide-eyed wonder of our guests (both young and young at heart), we continue to see the profound impact Wonderhub has in the community. At a time when opportunities for play are more limited than ever before due to busy schedules, pressing demands, and limited resources, we know that Wonderhub is meeting an important need in our community. Our play-based learning experiences are essential for the healthy development of children in our province and we are proud to be a place where children's curiosity knows no bounds and their imaginations and dreams take flight.

Behind our successes is a unique tapestry of support woven by donors, sponsors, partners, dedicated staff, volunteers, and the Board of Directors. As we move forward, we remain committed to embracing innovation, expanding horizons, and pushing boundaries as we find new ways to engage and serve even more children and families in ways that are relevant and meaningful to them.

We extend our deepest gratitude to each of you who continue to champion the power of play. Your support paves the way for a brighter future for children in our community. Thank you and we hope to see you at the museum soon!

With sincere appreciation,

Leah Brodie
Chief Executive Officer



Sheryl Fox
Chair, Board of Directors




2022-23 at a glance



**Total
visitation**
117,728

**School and
group visits**
450 **11,904**
classes and groups visitors



Camps
28 **438**
camps campers



**Volunteer
program**
82 **1,296**
volunteers volunteer hours



**Birthday
parties**
307 **4,682**
birthday parties birthday party guests

**Facility
rentals** **48**



Gift shop
\$61,931
annual sales



Access visits
93 **2,180**
groups students



Program highlights

The Circles Around Us

The theme for the past year, "The Circles All Around Us," was chosen to align with Wonderhub's overarching vision and mandate. In all programs throughout the year, the primary focus was on providing children, youth, and families with opportunities for self-discovery while broadening their social connections. This involved gaining insights into the diverse people and communities around them. Ultimately, the theme encouraged individuals to expand their "circle" of understanding, encompassing their role in promoting a compassionate society and contributing to a healthy Earth.

"In the circles all around us, everywhere that we all go, there's a difference we can make and a love we can all show."

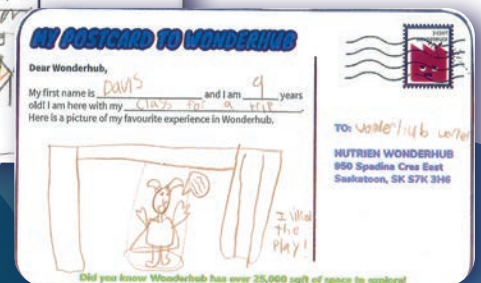
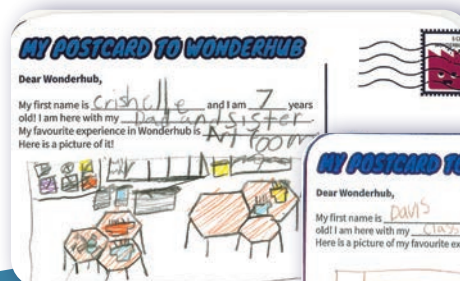
— Brad & Kristi Montague, The Circles Around Us

National Day of Truth & Reconciliation

Wonderhub commemorated the National Day of Truth & Reconciliation on September 30 by providing educational opportunities for children and families to understand the concepts of "truth" and "reconciliation." The museum hosted storytelling sessions featuring works by Indigenous storytellers and artists. Families participated by writing messages of hope on paper orange shirts. Collaborating with local Michif Educator, Samson LaMontagne, Wonderhub created a video emphasizing three key actions for reconciliation: listening to Indigenous storytellers, celebrating Indigenous artists, and learning and speaking Indigenous languages.

It's Party Time!

Wonderhub transitioned from the thrilling three's to the fantastic four's with a vibrant birthday celebration on June 25. The day included free activities such as chalk drawing, bubble playing, juggling workshops, special arts and crafts projects, and a balloon artist. On December 31, the Noon Year's Eve event hosted 522 guests, featuring hourly countdowns, dance parties, creative play, and crafting activities offering families engaging and memorable experiences to welcome the "noon" year.



Creating Access

Supported by Affinity Credit Union and the Saskatoon Community Foundation, Wonderhub's Access Program covered all costs, including transportation, providing 51 classes and 1224 students with opportunities to explore exhibits and participate in educational programming aligned with curriculum objectives, S.T.E.A.M.-learning, and cultural components. Funding from the Canada Healthy Communities Initiative, extended the museum's reach to remote schools throughout Saskatchewan, offering 42 virtual visits across 55 classrooms.

@theHub: After Hours

The learning wasn't over once the day was done as Wonderhub offered educational programming after regular hours, providing experiences for continued learning and engagement for youth and families. Programs such as Maker-Tale Family Nights featured story-themed S.T.E.A.M. challenges that used open-ended materials. Youth Night events, for ages 10-15, offered a unique opportunity for creativity, exploration, skill development, and socialization. Wonderhub's after-hours programs were filled with creativity, exploration, and skill-building fun for youth and families alike.

The Discovery Visit was engaging, exciting, and a wonderful hands-on experience for students to explore and discover.

Rebecca Gudnason, Gr.4/5 - Traditions Elementary

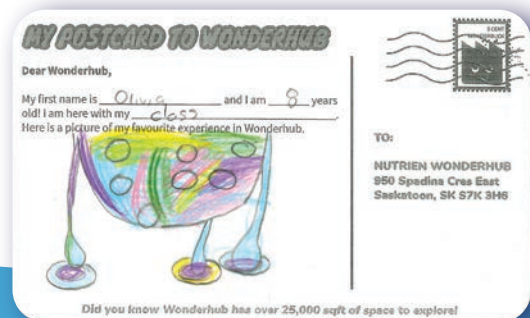


Summer Fun

Wonderhub provided nine weeks of Summer Wonder Camps for children aged 5-10, engaging campers in museum exploration, creative projects, outdoor activities, and fostering new friendships. The museum's programs were extended offsite, bringing playful and educational activities to local summer festivals, including WEGO at Remai Modern and Nutrien Children's Festival of Saskatchewan, where staff and volunteers connected with over 2,700 learners of all ages.

Exploring Climate Change

Wonderhub welcomed Science North's traveling exhibit "Our Climate Quest." The facilitated exhibit was designed to look at the personal aspects of climate change, such as how we are affected by it and how our own actions can affect it in order to illustrate that even small actions can contribute to big change. The exhibit ran from February 7 to March 5, 2023 and connected with over 10,000 guests and more than 500 students.



Strategic plan

Nutrien Wonderhub's strategic plan, developed by the Board of Directors in consultation with stakeholders and staff, is centered on five areas of strategic focus that will guide the museum through 2023 to 2026.

Visitor Experience

We offer an exceptional and enriching visitor experience.

Wonderhub is seen as “the place to go” for young children and their families. By consistently delivering enriching experiences our visitors and the broader community value Wonderhub as an important childhood learning resource. Our members and guests deeply appreciate our relevant exhibits and outstanding programs, and discover the joy and wonder of childhood with each and every visit.

Stakeholder Engagement and Brand Health

Wonderhub's stakeholders are inspired by our brand which is valued and respected, driving our growth.

We must develop and implement a stakeholder engagement strategy that supports our growth goals. Stakeholders will be inspired by our respected and valued brand. With the support of our stakeholders including our staff, Board, community partners and donors, we will provide a place where families gather to nurture creativity, and curiosity and to foster a lifelong love of learning, for future generations.

Exceptional People

Dedicated people are at the core of Wonderhub's success.

We must attract and retain talented staff and volunteers to fulfill our mission and vision. We are committed to diversity, equity, and inclusion and operate in a culture of mutual respect. Through teamwork and collaboration, with a visitor-centred focus in all that we do, our team members are empowered to deliver outstanding results that deliver value to our visitors, community, and partners.

Organizational Effectiveness

We maximize efficiency and effectiveness to carry out our work.

We are a high-performing team and know that everyone plays an important role in implementing this plan to achieve our vision. We ensure that we have the systems, processes, and tools in place to deliver impactful results. We have fostered an environment of continuous improvement in support of our value proposition.

Financial Sustainability

Our financial sustainability allows us to fund our priorities.

Our business and financial models ensure we are able to meet the strategic priorities identified in this plan while providing flexibility to address emerging opportunities and challenges. We embrace the need to grow and diversify earned and raised revenue in order to maintain financial sustainability. We believe in the power of philanthropy, knowing that our donors and partners have the capacity to expand our impact and enrich the lives of the people and communities we serve.



Supporters

Nutrien Wonderhub would not be able to inspire tomorrow's creative thinkers without the support of our community. Thanks to our donors, sponsors, and funders, we are able to maintain our commitment to creativity, curiosity and a lifelong love of learning.

Rose Abbas
Affinity Credit Union
Affinity Insurance Services
Kim Ali
Dave & Naomi Anderson
Association of Professional Engineers & Geoscientists of SK (APEGS)
Norbert Baczkowski
Randi Baerwald
Blerim Bajrami
Scott & Susan Bayne
Oksana Beglarashvili
Jenna Berg
Joan Besant
Joyce Besant
Richa & Abhinav Bhardwaj
Erica Bird & Sam Butler
Peter & Judy Bird
Daryl Bitz
BMO Bank of Montreal
Ashley Boehm
Boychuk Construction
Brandon Braun
Henry Braun
Tracy Breher
Leah & Ben Brodie
Canada Council for the Arts
Canada Summer Jobs
Brandon Charles
Kavi Chatoorgoon
Anson Chen
Hong Fen Chen
Sharon Churko
City of Saskatoon
Nolan Cline
Diane Cohoon
Samantha Colpitts
Community Foundation of Canada
Community Initiatives Fund
Estate of Marigold Cribb
Chelsey & Craig Danish
Estate of Jeanette Dean
Kyle Deck
Erin Downes
Denise Drake
Cathie & Don Drinkwater
Ashley Dugan
Linda Duvall

Hakim Eswedi
Terry Ethier
Chris Fabian
Lisa Focardi
Amy Ford
Sheryl Fox
Ellen Friesen
Nicole Gall
Jillian Gallays
Paul Gauthier
Kendra Getty
Mary Godinez
Vicky Gudelot
Jerry Haigh
Yanhan Han
Anita Harper
Kristen Hartery-Pollon
Pauline Heinen
Shawn Helmer
Karla Hiatt
Collin Hirschfeld
Crystal Holtslander
Megan Horvath
IEEE - Institute of Electrical and Electronics Engineers
Island Web Design + Creative
Jenna Jarvis
Ann Jensen
Kate Johnson
Shannon Josdal
Robert Key
Kinsmen Club of Saskatoon
Becky Kluz
Rebecca Korchinski
Shantel Krawetz
Christine Kwon
Beverly Lackie
Rita Lalonde
Ha Lam
Angela Larson
Lazer Autobody Inc.
Hayley Legg
Malcolm & Marilyn Leggett
Vanna Leggott
Jennifer LeMesurier
Amber Leonzio
Laura Lewis
Yi Li

Shane Liddicoat
Carla Loney-Tindall & Joe Tindall
Carol Lumb
Rebecca Mackay
Shannon Mastromatteo
Deb Matthews
John Matysio
Sean Maw
Erin McCrea
Nancy Mccrea
Richard Mcelligott
Mary Catherine McQueen
Linda Mcrea
Kindra Melnychuk
Alex Meredith
Jason Miskolczi
Brandy Moody
Colleen Moon
Stephan Mugeta
Som Mukherji
Josh & Niki Nagy
Charlene Nash
Kwame Neba
Lisa Nehring
Sydney Neu
Anne Neufeld
Jayme Nystrom
Simone Opikokew
Andrea Paquette
Robert Paul
Blue Pelletier
Lindy Pelletier
Janet & Art Postle
Shannon Pybus
Anthony Ramos
Dana Ramsay
Bob Reid
John Remai
Anneka & Josh Richer
Robertson Stromberg LLP
Ashley Robillard
Rowasin Foundation Inc
Mary Jean Roy
Heather Ryback
Mohsen Sajjadian
Emery Salahub
Farzin Samaei
Irish San Juan

Saskatoon Community Foundation
SaskCulture Inc
SaskTel
Grace Schenher
Jack Sellar
Dean Selski
Lee Selzler
ServiceMaster Clean
Lee Shackleton
Alan Sham
David Sherin
Bevis Shun
Steven Simonson
Ross Sinclair
Derek Smart
Dauree Steckler
Corinna Stevenson
Kent & Christine Stobart
Ethan Stork
Wenhui Sun
Julius Sundrino
Saeed Tabatabaie
Craig Taylor
David Telford
The KPMG Foundation
Brett & Jenna Thiessen
Justin Thompson
Judy Thomson
Tourism Saskatchewan
Ashley Turcot
Anna Tymchuk
Lindsay Tysdal
Liudmila Vasluian
Peeranut Visetsuth
Janice Visvanathan
Lilly Vucenovic
Jackie Wandzura
Edna Warrington
Daniel White
Arlene Whitley
Marlea Whitley & Roy Sydiaha
Jason Williamson
Young Canada Works
Yi Zhou
Ashton Zunti

Our team

Administrative

- Chief Executive Officer:** Leah Brodie
Director of Finance: Richa Bhardwaj
Education Manager: Katherine Moon
Office Coordinator: Oksana Beglarashvili
Finance Coordinator: Lori Hanson
Exhibits & Facilities Coordinator: Mike Longman
Marketing and Communications Coordinator: Joshua Nagy
Visitor Experience Coordinator: Victoria Oster
Community Experience Coordinator: Anneka Richer

Visitor Experience Team

Leaders

- Marzia Giommi
Brandon Mee
Colleen Moon

Team Members

- Reician Marc Alamo
Fazila Alizada
Farahnaz Alizadeh
Joanne Hyde
Attiya Kaleem
Yin Kuang
Lisa Lam
Jinyuan Lin
Zahra Shirdel
Luu Vu

Education Facilitators

- Jocelyn Lachapelle
Katherine Lindsay
Brenda Mintzler

Board of Directors

- | | | | |
|------------------------------------|--------------------------------------|-----------------|----------------|
| Chair: Sheryl Fox | Secretary: Jordan Hamel | Christy Miller | Brett Thiessen |
| Vice Chair: Daryl Bitz | Past Chair: Catherine Gryba | Anthony Olusola | Kent Stobart |
| Treasurer: Matthew Noordhof | CEO: Leah Brodie (ex-officio) | Lindy Pelletier | Trent Rowsell |

Financial Advisory and Risk Management Committee

- Matthew Noordhof, Chair
Brett Thiessen, Director
Kim Chatfield, Community Member
Jenaya Chutskoff, Community Member
Ronnell Francisco, Community Member

Governance and Nominations Committee

- Daryl Bitz, Chair
Anthony Olusola, Director
Janine Baumann, Community Member
Kelsey O'Brien, Community Member
Cera Youngson, Community Member

Human Resources Committee

- Lindy Pelletier, Chair
Catherine Gryba, Director
Jordan Hamel, Director
Kent Stobart, Director

Donor and Stakeholder Engagement Committee

- Christy Miller, Chair
Trent Rowsell, Director
Tracy Breher, Community Member
Rachel Kehrig, Community Member
Chantel Laventure, Community Member

*at August 31, 2023

Financial highlights

Summarized Statement of Operations (Unrestricted Fund only)
for the year ended August 31, 2023

Summarized Statement of Financial Position at
August 31, 2023

REVENUES

Admissions	\$ 493,542
Grants	\$ 236,641
Memberships	\$ 202,506
School Groups/Programming	\$ 174,167
Donations and Sponsorships	\$ 108,666
Birthday Parties	\$ 66,582
Merchandise	\$ 61,931
Fundraising Events	\$ 46,532
Facility Rentals	\$ 25,460
Sublease	\$ 20,630

Total Revenue \$ 1,436,657

EXPENSES

Payroll, Employment Related Costs, and Benefits	\$ 1,113,873
Building and Maintenance	\$ 211,909
General Operating	\$ 192,944
Programming Supplies	\$ 36,744
Cost of Merchandise Sold	\$ 34,139
Marketing and Communications	\$ 27,422

Total Expenses \$ 1,617,031

EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES

Operating Deficit	(\$ 180,374)
Other Income and Expenses	\$ 93,710

Operating Surplus (Deficit) (\$ 86,664)

ASSETS

Capital Assets	\$ 9,374,987
Investments	\$ 1,602,331
Cash and Cash Equivalents	\$ 215,057
Inventory	\$ 60,490
Receivables	\$ 30,818
Prepaid Expenses	\$ 29,849

Total \$ 11,313,532

LIABILITIES

Deferred Contributions	\$ 11,151,339
Payables	\$ 129,803
Short-term Deferred Revenue	\$ 119,003

NET ASSETS

Net Assets	(\$ 86,613)
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Total \$ 11,313,532

If you wish to review Nutrien Wonderhub's complete audited financial statements for 2022-2023, please contact us at finance@wonderhub.ca.




A young girl with brown hair in a ponytail, wearing a purple floral dress, is seen from the side, reaching up to touch a blue vertical bar on a wooden play structure. The background is filled with colorful, out-of-focus elements of a play area, including green and blue panels and a small blue toy car with a question mark on it.

What will you discover today?

950 Spadina Crescent E, Saskatoon, SK S7K 3H6

306.249.3574

Charitable Registration No. 854836137RR0001

   @wonderhubsk

wonderhub.ca